



# Sponsor Testimonials



# Direct Boot Testimonial



“Direct Boot has worked with MFL since 2012 on roundabout sponsorship, we initially sponsored one roundabout in Enfield, but as our business has expanded, partially due to the exposure roundabout advertising has provided, we now sponsor 9 traffic locations, across a number of London Boroughs. This form of advertising works fantastically well for us, the professional service, advice and guidance we receive from the MFL team has been ‘above and beyond’. Roundabout sponsorship gives small businesses a unique opportunity to promote their brand and I would have no hesitation in recommending other companies to take up this type of advertising and work with Marketing Force.”

Mark Cooper - Direct Boot & Shoe Supplies Ltd



# Turkey Mill Testimonial



“We have been sponsors of the major roundabout at the end of Fairmeadow, Maidstone for a year with both our Business Park and Weddings Businesses represented. We feel that the presence this has given us is very beneficial and is an important part of our overall marketing strategy. In a busy world it was nice to find the organisation of the signage so easy and efficient.”

John Hawkins Frics, Estates Director - Turkey Mill Investments Ltd



# Andrew & Co Testimonial



# ANDREW & CO

ESTATE AGENTS

“Ashton, I just want to thank you for your help with our two sponsored roundabout sites in Ashford, they really help promote our brand and we are looking to take even more in the next year. I wouldn't hesitate to recommend you to fellow business owners.”

Andrew Neal - Andrew & Co



# Direct Boot Testimonial



“We have worked with Marketing Force now for ten years and have always found them helpful and professional. We are not the easiest client to deal with regarding artwork because of our strong branding requirements but despite the numerous ‘toing and froing’ we always get there in the end, thanks to the patience of Marketing Force.”

Tarnia Robertson, Director of Sales and Marketing - Best Western Ufford Park Hotel



# Compact Fork Trucks Testimonial



“We would like to take this opportunity to thank you and your team, for the professional manner in which you conducted business with us recently. Your communication, attention to detail and enthusiasm enabled us to start and finish this marketing project in a handful of days in a friendly, collaborative and team spirited manner. Since the signs have been on the roundabout, we have received several telephone calls from customers who believe that this type of marketing concept represents excellent value for money and will help to elevate our corporate identity in the region. I’m sure some of them wished they had thought of it first!! Moving forward, we shall certainly recommend your organisation to our business partners and customers in the West Midlands.”

Steve Tilling Commercial Director - The Compact Group



# Aspen Testimonial



“We recently decided to sponsor a traffic site location in Runnymede with Marketing Force. As an Estate Agent, we recognise the importance of having a constant presence within the local community and feel the traffic site sponsorship presents a unique opportunity to promote and enhance our brand in the local area. We have been impressed with the effectiveness of this form of advertising so far, and would have no hesitation in recommending it to others.”

Gavin Streeter - Aspen Estate Agents

